

If you have trouble viewing this newsletter, please [click here](#) for an online version



# lodestar center nonprofit news

[lodestar.asu.edu](http://lodestar.asu.edu)



June 25, 2014

## Center Updates

### ASU Lodestar Center Receives \$500,000 Grant from Public Allies; Engaging 43 Program Participants in the 2014-2015 Year

The ASU Lodestar Center recently received a grant from Public Allies National Office (PANO) in the amount of \$503,100 that allows its Public Allies Arizona (PAAZ) program to recruit and engage 43 new participants this coming year. Public Allies Arizona, about to begin its ninth year at Arizona State University, is an AmeriCorps national youth leadership organization that recruits, places and develops leadership skills in dedicated, service-minded individuals who engage in paid 10-month apprenticeships throughout local nonprofit partner organizations.

"After nearly a decade of experience in operating one of the leading Public Allies affiliates in the United States we have learned what *the* key ingredient is to achieve impact," said Dr. Robert F. Ashcraft, executive director of the ASU Lodestar Center and professor of nonprofit studies in ASU's School of Community Resources and Development. "The key is leadership development through talented, motivated and diverse individuals. Evidence shows clearly that our Public Allies model for leadership is the difference maker in assuring profound social impact through our nonprofit partners," he added.

In addition to the federal grant received, an additional \$560,000 in local funding is contributed through PAAZ Partner Organizations – bringing the total investments this year to over \$1 million in support of this leadership development program. As one of the largest Public Allies sites in the country, the impact on the local Phoenix metropolitan-area community through capacity-building programs such as Public Allies Arizona is profound. Over \$4.2 million in

## contents

[Center Updates](#)  
[Nonprofit Sector News](#)  
[Community Announcements](#)  
[Community Events](#)  
[Job Listings](#)  
[Did You Know...?](#)

## calendar

### Lodestar Events & Courses

6/27 - 6/28	<a href="#">NMI 102 - Human Resource Management (Phoenix)</a>
6/30 - 7/14	<a href="#">NMI 220 - Grant Development &amp; Proposal Writing (Online)</a>
7/7 - 7/21	<a href="#">NMI 224 - Federal Grant Proposal &amp; Management (Online)</a>
7/21 - 8/4	<a href="#">NMI 222 - Advanced Grant Development &amp; Proposal Writing (Online)</a>

external grant dollars have been awarded to the ASU Lodestar Center in support of Public Allies Arizona since the program's launch in 2006. When accounting for in-kind support as well as the funds contributed by the nonprofits to have an ally placed within their agencies, the total economic value of the program is more than \$7.4 million over the past eight years.

[Read more here.](#)

---

### Certificate in Social Impact Measurement now enrolling

The Certificate in Social Impact Measurement is 100% online and offers nonprofit professionals an effective way to develop capacity and measure the true impact organizations and programs have on the sector and greater community.

More than ever before, nonprofit organizations are embracing a learning culture that emphasizes social impact. Organizations are seeking to build their internal knowledge and capacity to evaluate the outcomes and successes of their programs. During this certificate program, participants will assess their organization's capacity to adopt or expand measurement practices, will learn methodologies for measuring outcomes, and will apply the concepts to their own program evaluation design. Space is limited! Courses begin August 2014. Enroll in this exciting certificate program today [here](#).

---

### Save on Grant Development and Proposal Writing Certificate

The Grant Development and Proposal Writing Certificate is designed for individuals who wish to write a grant proposal for their organization. Increase your confidence to secure grant funding by learning how to develop a conceptual framework for seeking grant funding that aligns with perspectives and priorities unique to each funder. The first course in the certificate, [NMI 220 - Grant Development and Proposal Writing](#), begins June 30.

Save 10% on the course fee by registering for the entire certificate [here](#).

## center connection



Class Eight of Public Allies Arizona is set to graduate this Friday, June 27th! Congratulations graduates!

*To view full size, click image.*

be the new  
face of  
leadership

apply  
today



click here  
to update your  
contact info

## Nonprofit Sector News

[back to top](#)

### **Nonprofit Sector Is Phasing Itself Out of the New Financing Future**

*From The Student Reporter*

NEW YORK □ At the recent [TBLI CONFERENCE USA 2014](#), an industry gathering of over 200 sustainability professionals and impact investors in New York City, a running theme throughout the event was the ability or inability of the [impact investing sector](#) to scale.

Although the discussions revolved around the need for the industry to enter the mainstream through chartered banks and the lack of retail product in the market, there was little talk about the ability of members of the nonprofit sector to effectively manage and handle impact investing capital. Moreover, a lack of capacity and skills in the sector could prove to be a pivotal problem in the growth and emergence of the impact investing industry.

[Click here to read more. >>](#)

### **Veterans nonprofits flourish, but oversight is spotty**

*From triblive.com*

Air Force veteran Steve Monteleone says he's stunned by how quickly It's About the Warrior Foundation has grown since he secured its nonprofit status in April 2013.

What started as a golf fundraiser evolved into an all-volunteer organization that's spent \$75,000 toward helping veterans pay off loans and bills, bond during hunting trips and attend seminars on post-traumatic stress disorder. On Saturday, Monteleone showed supporters preliminary plans for building a family retreat center at Crooked Creek State Park in Armstrong County.

"I never in a million years dreamt that we'd be like this," said Monteleone, 49, of Butler, who takes no salary. "People are calling every day. When you're dealing with veterans, everybody wants to get involved."

The veterans' share of the nonprofit sector is booming. New organizations are emerging at a rapid pace, while long-standing groups expand to meet the needs of the 2.3 million military members discharged in the post-9/11 era.

[Click here to read more. >>](#)

## Community Announcements

[back to top](#)

### **ASU Lodestar Center hiring full-time program coordinator**

The ASU Lodestar Center is now hiring a full-time Program Coordinator (Requisition ID 5509BR) to support the Public Allies Arizona program operated by the Lodestar Center for Philanthropy and

Nonprofit Innovation. Public Allies is a national emerging leadership organization that serves 23 communities throughout the country. Our primary program is a 10-month long apprenticeship and leadership learning program for young adults, funded through AmeriCorps, and based in the values of collaboration, continuous learning, diversity & inclusion, focus on assets, and integrity. Applicants must possess one of the following: Bachelor's degree in field appropriate to area of assignment AND two years administrative/coordinator program experience; OR, Six years of progressively responsible administrative/coordinator program experience; OR, Any equivalent combination of experience and/or education from which comparable knowledge, skills and abilities have been achieved. Applicants are also encouraged to have experience planning and conducting community outreach initiatives; Developing and implementing leadership development programming; Advising and/or coaching adult learners and early career professionals; Facilitating and managing conflict; supervising and working in teams; National service or community service environment; diverse/multicultural environments; nonprofit sector.

For more information, or to apply, please [click here](#).

June 30, 2014 is the initial close date. Applications will continue to be accepted and considered every two weeks thereafter until the search is closed.

---

### **Nonprofit Coworking Space to open in late 2014/early 2015**

CO+HOOTS coworking space downtown will be opening a second location in late 2014/early 2015. The CO+HOOTS Foundation will be housed at this location and will offer hands-on support, workshops, and pro bono/skilled volunteer support to nonprofit members. Ideal candidates for membership in this innovative office community are nonprofits who have between 1-10 employees and who desire to work in a collaborative environment. For more information, contact Kristin Romaine, Executive Director, at: [kristin@cohoots.com](mailto:kristin@cohoots.com).

For more information, [click here](#).

---

### **Phoenix, Arizona area Valley Leadership organization is currently seeking proposals for Class 36 group projects.**

Community-benefit organizations are encouraged to submit a [group project proposal](#). This form should be completed by any community benefit agency interested in submitting a project for consideration by Class 36 groups for their community impact group projects.

**Deadline for submission is August 29, 2014.**

---

### **AzFP's Second Annual Mid-Year Conference: "Prevention in Motion: Embracing Change, Creating Opportunities"**

Arizonans for Prevention will be holding its Second Annual Mid-Year Conference on Friday, August 15, 2014 at the Arizona Grand Resort in Phoenix. Join us for this skill building and networking opportunity! This conference will focus on professional development for preventionists by providing a wide range of

workshop options, all of which are designed to enhance preventionists' competencies to provide quality prevention services and communicate prevention successes across multiple arenas. We realize how vital it is for people in the field of prevention and substance abuse to have the opportunity to come together and receive training as well as to network with fellow colleagues. That is why each year AzFP eagerly pursues to continue to provide scholarships to the Mid-Year Conference. [Click here](#) for additional information and to register. Contact [Alicia@arizonans4prevention.org](mailto:Alicia@arizonans4prevention.org) if you have any questions.

## Community Events

[back to top](#)

### ASCPA Not-for-Profit Conference

Arizona Society of CPAs  
June 25 | Phoenix

[Click here](#) for more information.

### Building Your Online Resume Part II

YNPN Phoenix  
June 26 | Phoenix

[Click here](#) for more information.

### Proposal Training: More Asking, Less Writing

Pima County Public Library  
June 27 | Tucson

[Click here](#) for more information.

### Pro Bono Service Orientation

CO+Hoots Foundation  
July 10 | Phoenix

[Click here](#) for more information.

### 2014 AFP Statewide Conference

AFP Southern Arizona  
July 16-18 | Tucson

[Click here](#) for more information.

### Competing for Federal Grants Training

The City of Phoenix and The Grantsmanship Center  
July 28-August 1 | Phoenix

[Click here](#) for more information.

### 4th Annual Facts, Fiction & Fun of Fundraising

Auction & Event Solutions Arizona  
August 5 | Paradise Valley

[Click here](#) for more information.

### Survival School - Essential Skills for Effective Nonprofit Leadership

Franciscan Renewal Center  
August 18-22 | Scottsdale

[Click here](#) for more information.

## Job Listings

[back to top](#)

Looking for a job in the nonprofit sector? You've come to the right place! Click one of the job categories below to get started, or [click here](#) to submit a job posting.

[ASU Lodestar Center Jobs](#) (1)

[Executive / CEO](#) (4)

[Administrative](#) (18)

[Fundraising / Financial](#) (24)

[Public Relations / Marketing / Communications](#) (15)

[Information Technology / Technical Support](#)(4)

[Legal](#) (2)

[Maintenance, Facilities, and Food Service](#) (4)

[General Program / Coordinator](#) (32)

[Medical / Health / Direct Service](#) (15)

[Housing Services](#) (0)

[Training and Education](#) (12)

## Did You Know...?

[back to top](#)

In 2011, Arizona's grantmakers paid an estimated \$998 million in total grants. The majority (91%) gave less than \$1 million in grants; these smaller grantmakers gave a combined total of \$120 million, 12 percent of total grant dollars. [Click here](#) to read more.



The *ASU Lodestar Center Nonprofit News* is a complimentary emailed newsletter from the ASU Lodestar Center for Philanthropy & Nonprofit Innovation, part of the ASU College of Public Programs. Please forward to your colleagues. Have questions or comments? Email us at [nonprofitnews@asu.edu](mailto:nonprofitnews@asu.edu). To subscribe or submit items to this newsletter, [click here](#).

You have received this e-mail because you subscribe to the ASU Lodestar Center Nonprofit News. To unsubscribe, [click here](#) or send an email to: [unsubscribe-33729@elabs6.com](mailto:unsubscribe-33729@elabs6.com). To update your profile, [click here](#).

**ASU Lodestar Center for Philanthropy & Nonprofit Innovation**  
College of Public Programs | Arizona State University | University Center  
Mail Code 4120 | 411 N. Central Ave. Suite 500, Phoenix, AZ 85004-0691 | 602.496.0500